

✓
WUTV/WNYO Political File Checklist

Candidate: Flavese May
Office: Waterfront
Flight Dates: 10/31-11/6/12

Rep: Send Phillips
Today's Date: 11/28/12
Contract # 1379011

☐☒

Copy of Sales Order

☐☐

Copy of NAB Form

☐

Copy of Check

☐☐

Complete packets are to go to Jon May who will put them in each stations public file.

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station
3. The rate charged for the time
4. The dates and times on which the ads aired (if applicable)
5. The class of time that was purchased (if applicable)
6. The name of the entity purchasing/requesting the time including name,

Rep Order# 9827665 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1379011

Printed: 11/26/2012 11:20 AM
Last Received: 11/26/2012 10:24 AM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1871
Buyer SHIRA LEVY
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1871
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348



--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REMOVED SPOTS ON LNS 1,2
PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
*1	W-F	7P-730P	BIG BANG	:30	\$600.00	10/31-11/02	0	0	0	\$0.00		
Sales Remark: V3 REMOVED												
V3 Comment Changed, Spots/week Changed												
*2	M	9P-10P	LAW & ORDER	:30	\$113.00	11/05-11/05	0	0	0	\$0.00		
Sales Remark: V3 REMOVED												
V3 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	UNKN	1%	WGRZ	37%	WIVB	36%	WKBW	15%
		WNLO	3%	WNYO	3%	WUTV	5%				

Rep Order# 9827665 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1379011

Printed: 11/26/2012 11:20 AM
Last Received: 11/26/2012 10:24 AM
Showing Buylines: All Lines

2 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1871
Buyer SHIRA LEVY
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1871
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Rep Order# 9827665 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1379011

Printed: 11/15/2012 9:33 AM
Last Received: 09/25/2012 11:38 AM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1871
Buyer SHIRA LEVY
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1871
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

nothing ran on this order
advise

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
1	W-F	7P-730P	BIG BANG	:30	\$600.00	10/31-11/02	1	1	1	\$600.00		
2	M	9P-10P	LAW & ORDER	:30	\$113.00	11/05-11/05	1	1	1	\$113.00		

---REPORT TOTALS---

Report Totals: 2 / \$713.00

---SALES MONTHLY TOTALS---

Nov 12: 2 / \$713.00
Sales Totals: 2 / \$713.00
Station Totals: 2 / \$713.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$23,767	CABL	0%	UNKN	1%	WGRZ	37%	WIVB	36%	WKBW	15%
		WNLO	3%	WNYO	3%	WUTV	5%				

Books null
Demos RA35+

Rep Order# 9827665 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1379011

Printed: 11/15/2012 9:33 AM
Last Received: 09/25/2012 11:38 AM
Showing Buylines: All Lines

2 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1871
Buyer SHIRA LEVY
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1871
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Rep Order# 9827665 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/25/2012 11:38 AM

1 of 1

Last Received: 09/25/2012 11:32 AM

Showing Buylines: All Lines

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1871
Buyer SHIRA LEVY
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1871
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
1	W-F	7P-730P	BIG BANG	:30	\$600.00	10/31-11/02	1	1	1	\$600.00		
2	M	9P-10P	LAW & ORDER	:30	\$113.00	11/05-11/05	1	1	1	\$113.00		

---REPORT TOTALS---

Report Totals: 2 / \$713.00

---SALES MONTHLY TOTALS---

Nov 12: 2 / \$713.00

Sales Totals: 2 / \$713.00

Station Totals: 2 / \$713.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$23,767	CABL	0%	UNKN	1%	WGRZ	37%	WIVB	36%	WKBW	15%
		WNLO	3%	WNYO	3%	WUTV	5%				

Books null
Demos RA35+